DELIVERING VALUE

Good: We deliver great stuff! We're proud of it and our stakeholders are really happy.

Bad: We deliver crap. We feel ashamed to deliver it. Our stakeholders hate us.

EASY TO RELEASE

Good: Releasing is simple, safe, painless and mostly automated.

Bad: Releasing is risky, painful, lots of manual work and takes forever.

FUN

Good: We love going to work and have great fun working together!

Bad: Boooooooring...

HEALTH OF CODEBASE

Good: We're proud of the quality of our code! It is clean, easy to read and has great test coverage

Bad: Our code is a pile of dung and technical debt is raging out of control.

LEARNING

Good: We're learning lots of interesting stuff all the time!

Bad: We never have time to learn anything.

MISSION

Good: We know exactly why we are here and we're really excited about it!

Bad: We have no idea why we are here, there's no high lever picture or focus. Our so called mission is completely unclear and uninspiring.

PAWNS OR PLAYERS

Good: We are in control of our own destiny! We decide what to build and how to build it.

Bad: We are just pawns in a game of chess with no influence over what we build or how we build it.

SPEED

Good: We get stuff done really quickly! No waiting and no delays.

Bad: We never seem to get anything done. We keep getting stuck or interrupted. Stories keep getting stuck on dependencies.

SUITABLE PROCESS

Good: Our way of working fits us perfectly!

Bad: Our way of working sucks!

SUPPORT

Good: We always get great support and help when we ask for it!

Bad: We keep getting stuck because we can't get the support and help that we ask for.

TEAMWORK

Good: We are a totally gelled super-team with awesome collaboration! .

Bad: We are a bunch of individuals that neither know nor care about what the other people in the squad are doing.